I have been doing this [CDI] program for over five years, wondering if anyone else out there struggled with finding information on asking queries, physician education, how to capture data, etc. It has been most rewarding and beneficial to me to find a community of colleagues who will share their ideas, brainstorm, and validate my role.

CHRISTINA RAAD, RN, CLINICAL DOCUMENTATION SPECIALIST NURSE, CENTRAL DUPAGE HOSPITAL, WINFIELD, ILLINOIS
ENGAGE WITH A DIVERSE MEMBERSHIP INCLUDING NURSES, HIM/CODING PROFESSIONALS, PHYSICIANS, QUALITY IMPROVEMENT PROFESSIONALS, AND CASE MANAGERS

ABOUT ACDIS

The Association of Clinical Documentation Improvement Specialists (ACDIS) is the premier association for clinical documentation specialists, providing a medium for education, professional growth, program recognition, and networking.

With the healthcare industry’s ongoing effort to provide higher-quality care at lower costs, the role of CDI leadership and CDI professionals in capturing accurate, codable, clinical data within the healthcare record has become increasingly vital to both quality improvement initiatives, compliance, and the revenue cycle.

Leaders across healthcare have recognized the importance of this new and growing profession and are increasingly implementing new CDI programs, expanding existing efforts into new settings and service lines, and supporting CDI programs with consulting services and electronic health record system implementation. As the first and only national association dedicated to CDI, ACDIS is the go-to resource and home base for CDI specialists, CDI and HIM managers, and physician advisors to CDI.

ABOUT HCPRO

HCPro, a division of BLR, is the leading provider of information, educational, and advisory products, services, and solutions in the vital areas of compliance, regulation, and management to the U.S. healthcare industry. The company helps the healthcare industry make better decisions about regulation, compliance, and management through authoritative analysis, trusted interpretation, and best-in-class education and training. HCPro provides practical strategies and solutions that serve customers’ organizations, their patients, and their communities. The company’s market-leading brands include HCPro and HealthLeaders Media.

AUDIENCE PROFILE

- 60% CDI specialists, including nurses
- 25% directors and managers of CDI/HIM
- 10% physician advisors
- 5% other titles currently subscribing to CDI publications/using CDI training

SPONSORING WITH ACDIS MEANS REACHING AN AUDIENCE OF OVER 18,000 CDI PROFESSIONALS!
EDITORIAL EXPERTISE

Our editorial team is responsible for researching, writing, and creating new and relevant content for the clinical documentation improvement (CDI) community. The following editorial members have their finger on the pulse of new CDI regulations and can be relied upon to deliver the latest news, educational materials, and training resources to CDI specialists throughout the country.

**BRIAN MURPHY, CPC,** is the director of the Association of Clinical Documentation Improvement Specialists (ACDIS), a 4,700-member association headquartered in Danvers, Massachusetts, dedicated to the unique needs of the CDI profession. He oversees management of its award-winning resources, leads association outreach, and develops industry CDI guidance in conjunction with the ACDIS Advisory Board. Murphy also oversees the annual ACDIS Conference, the nation’s first and largest conference dedicated to the unique needs of the CDI specialist that now draws more than 1,500 attendees. Murphy is a former managing editor at HCPro, with experience in developing products and services serving health information management (HIM) professionals. He has extensive knowledge of CDI and HIM, with an emphasis on documentation, coding, Medicare regulations, and the revenue cycle.

**REBECCA HENDREN** is ACDIS’ associate director of membership and product development. She oversees product research and development and works with national and local ACDIS chapter membership. Hendren also oversees ACDIS editorial content and the CCDS certification process. She is a former product manager at HCPro, where she managed the accreditation, patient safety, nursing, and hospital safety markets.

**MELISSA VARNAVAS** is the associate editorial director of ACDIS, responsible for managing its extensive collection of editorial products and online services including the bimonthly *CDI Journal*, the weekly email newsletter *CDI Strategies*, industry benchmarking reports, and white papers. A core member of the ACDIS administrative team since 2008, she has also helped more than 40 state and specialty-focused CDI networking groups across the country organize effective educational events.

**KATY RUSHLAU** is the editor for ACDIS. She writes and edits *CDI Strategies* and creates content for the ACDIS blog. She also contributes to *CDI Journal* and helps coordinate social media.
MEDIA OPPORTUNITIES OVERVIEW

ACDIS produces a range of publications, products, and events for CDI professionals, with varying frequencies and multiple audiences, ultimately generating greater awareness, engagement, and conversions.

<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>E-Newsletter Advertising</strong></td>
<td>With more than 18,000 subscribers, ad space in our weekly e-newsletter provides unmatched exposure to this targeted audience of CDI professionals. <em>New for 2016: Reach CDI professionals before and during our ACDIS Conference with special editions of CDI Strategies.</em></td>
</tr>
<tr>
<td><strong>CDI Journal Advertising</strong></td>
<td><strong>CDI Journal</strong>, our in-depth bimonthly digital publication, provides case studies of successful CDI programs, articles on how to improve documentation on disease-specific topics, analysis of trends affecting clinical documentation improvement, and more. Advertise to our 4,500+ ACDIS members.</td>
</tr>
<tr>
<td><strong>Webcasts</strong></td>
<td>Get your thought leaders in front of a large, dedicated CDI audience through a sponsored webcast. You choose the content and speaker(s) and ACDIS takes care of the marketing and project management. Typical webcast lead generation campaigns have 1,000+ registrants.</td>
</tr>
<tr>
<td><strong>Co-Branded Emails</strong></td>
<td>Blast your company’s exposure to another level! Whether you are holding a contest or just looking to maximize your exposure, a sponsored dedicated e-blast to our 18,000+ subscribers is the way to go.</td>
</tr>
<tr>
<td><strong>ACDIS Radio Sponsorship</strong></td>
<td>ACDIS Radio is a biweekly talk show featuring the hottest topics, the brightest industry stars, and important news and updates in CDI. During each 30-minute program, host and ACDIS Director Brian Murphy chats with a special guest, which include industry experts, ACDIS Advisory Board members, and CDI specialists. ACDIS Radio has more than 3,000 registrants and each show draws 400–500 live listeners. This sponsorship opportunity includes your logo in the pre/post-show marketing and slideshow presentation, as well as verbal sponsor acknowledgment. Additional lead generation opportunities available.</td>
</tr>
<tr>
<td><strong>CDI Week Sponsorship</strong></td>
<td>Celebrate CDI professionals during CDI Week (the third week in September) through an integrated thought leadership, lead generation, and branding campaign to more than 18,000 CDI purchasers.</td>
</tr>
<tr>
<td><strong>ACDIS Conference</strong></td>
<td>An ideal opportunity to engage in person with 1,500+ energized CDI professionals.</td>
</tr>
<tr>
<td><strong>One Minute Matters</strong></td>
<td>The One Minute Matters whiteboard video program gives you the opportunity to help educate the ACDIS community on a CDI-related topic in a unique 60-second format. <em>New for 2016.</em></td>
</tr>
<tr>
<td><strong>Online Advertising</strong></td>
<td>ACDIS’ website welcomes over 10,000 unique visitors with over 80,000 page views. Ad space available on the ACDIS website, including job board page.</td>
</tr>
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*Custom media solutions are also available*
DEDICATED EMAIL CAMPAIGNS

CO-BRANDED EMAILS

Bring your company’s exposure to another level! Whether you are holding a contest or just looking to maximize your exposure, a sponsored dedicated e-blast to our 18,000+ subscribers is the way to go.

➤ Deliver customized HTML email right to the inbox of our database of CDI/HIM professionals
➤ Delivered to 18,000 recipients

RATE: $4,950 net per deployment

Specs: Full HTML—600px–700px width is preferable;
Text version due seven business days prior to transmission

CDI STRATEGIES

E-NEWSLETTER

E-NEWSLETTER ADVERTISING

➤ Sent to 18,000 recipients
➤ Deployed every week, sent on Thursdays
➤ Leaderboard and rectangle banners – both “above the fold”

RATES: $1,000 net per week for leaderboard and top rectangle;
$700 and $500 net per week for middle rectangle

Specs: 728×90 pixels, JPG or GIF, no animation allowed, 200KB file max, URL
336×280 pixels, JPG or GIF, no animation allowed, 50KB file max, URL
LEAD GENERATION OPPORTUNITIES

WEBCASTS
Get your thought leaders in front of a large, dedicated CDI audience through a sponsored webcast. You choose the content and speaker(s) and ACDIS takes care of the marketing and project management. Typical webcast lead generation campaigns have 1,000+ registrants. Sponsor will have name/logo on webcast registration page, Web page confirmation, email confirmation, reminder email with the login for the webcast event, and approximately three promotional email pushes.

RATE: $15,000 net

ONE MINUTE MATTERS WHITEBOARD VIDEO PROGRAM
Video is an engaging tool that provides succinct information in an easy-to-consume format for our busy members. New for 2016, ACDIS’ One Minute Matters whiteboard video program gives you the opportunity to help educate the ACDIS community on a CDI-related topic in a unique 60-second format.

This program includes:
➤ Kickoff meeting to discuss topic and content of whiteboard video
➤ Feedback on sponsor-supplied video script
➤ Technical development of whiteboard animation and voice-over video, with your review and approval
➤ Posting of gated video on acdis.org site
➤ Promotion of video through monthly dedicated email campaign to our 18,000+ subscribers
➤ Lead generation: registration reports delivered weekly
➤ Topics are exclusive and available on first-come, first-serve basis

RATE: $6,900 net
In every edition of the bimonthly publication **CDI Journal**, ACDIS editorial staff connect with experts in the clinical documentation improvement industry. These thought leaders, innovative actors, and everyday extraordinary frontline staff share their experiences within the growing world of CDI.

**In every edition of the Journal we offer:**

- **Associate Director’s Note**
- **Advisory Board Note**
- **In the News—Breaking information from government regulators and other pressing matters of CDI interest**
- **Ask ACDIS—Questions from ACDIS members answered by industry experts**
- **Physician Advisor’s Corner—Insights into how physician advisors can address pressing issues**
- **Clinically Speaking—Advice on tackling difficult clinical conditions**
- **Coding Clinic for ICD-10-CM/PCS recap for CDI (offered quarterly)**
- **Meet-a-Member—A highlight of one of our more than 4,500 members**

**2016 EDITORIAL CALENDAR**

<table>
<thead>
<tr>
<th>Month</th>
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<tbody>
<tr>
<td>January/February</td>
<td>Measuring clinical documentation success</td>
</tr>
<tr>
<td>March/April</td>
<td>ICD-10 at six months—Lessons learned and ongoing education</td>
</tr>
<tr>
<td><strong>Space Deadline:</strong> 1/22/16</td>
<td>Survey—Physician advisor benchmarking</td>
</tr>
<tr>
<td>May/June</td>
<td>Physician engagement—Roles and responsibilities of physician advisors</td>
</tr>
<tr>
<td><strong>Space Deadline:</strong> 3/23/16</td>
<td>Survey—Physician queries</td>
</tr>
<tr>
<td>July/August</td>
<td>Advancing CDI staff</td>
</tr>
<tr>
<td><strong>Space Deadline:</strong> 5/20/16</td>
<td>Conference recap/special section</td>
</tr>
<tr>
<td>September/October</td>
<td>Expanding CDI–IPPS proposals, changes in ICD-10, value-based purchasing, and readmissions reduction</td>
</tr>
<tr>
<td><strong>Space Deadline:</strong> 7/22/16</td>
<td>Salary survey</td>
</tr>
<tr>
<td>November/December</td>
<td>All in the EHR—Rules governing EHR implementation &amp; adapting CDI to help physicians</td>
</tr>
<tr>
<td><strong>Space Deadline:</strong> 9/20/16</td>
<td>CDI productivity and program structure</td>
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</table>

*Content topics may change*

**RATE:** Full-page: $5,000 net; frequency discounts may apply

**Specs:** 8.5” wide by 11” high, Web-optimized PDF, RGB color, all fonts embedded, images downsampled to 150 DPI
CUSTOM RESEARCH AND WHITE PAPER PROGRAM

Garner critical industry data and feedback with a custom survey issued to our ACDIS members. We’ll leverage this data to create a custom white paper, allowing for lead generation.

Utilizing content obtained in custom research, we will create a white paper that will be posted online for lead generation and provided to you for your usage. Through this program:

- A three-question survey on a selected topic will be deployed to our audience (100 minimum responses will be delivered).
- Data, along with interviews with selected executives, will be utilized to produce a 1,200-word (4–5 page) PDF white paper. A dedicated writer will collaborate with you on content.
- A custom research brief will be gated and posted online at acdis.org for lead generation.
- Promotion for 90 days will include online advertising and a dedicated co-branded email campaign.

For ultimate exposure and lead generation, opt for custom research, white paper AND webcast:

- White paper will be utilized for incentive for webcast
- White paper will be released following webcast
- Program includes lead generation outlined at left as well as for webcast

RATES: Custom research and white paper program, includes lead generation: $25,000; custom research white paper program, plus webcast: $40,000

OTHER CUSTOM CONTENT AND MARKETING SOLUTIONS

Let us know your needs, and we’ll craft a program to achieve your goals. Examples include case study development, infographic development, video programs, and event audience development.
ACDIS Radio is a biweekly talk show (every other Wednesday, from 11:30 to noon ET) covering the hottest topics in CDI. During each show, host Brian Murphy, ACDIS director, and a co-host chat with industry leaders, ACDIS Advisory Board members, and CDI specialists. You’ll hear about best practices, tips, and the latest ACDIS and CDI news. This lively 30-minute program will keep CDI and HIM professionals entertained and up to date on the pulse of the CDI industry.

Every show features the following elements:

➤ An interactive Audience Poll, with analysis of the results
➤ In the News, a review and analysis of a news item of significance to the broader CDI industry
➤ ACDIS Update, a regular feature delivering the latest updates on what is going on inside the association

In 2016 and beyond, our shows will cover:

➤ Outpatient/risk-adjusted payment CDI models
➤ Complex clinical conditions (sepsis, functional quadriplegia, etc.)
➤ Remote CDI staffing and management
➤ The role of the physician advisor in CDI
➤ CDI and physician performance metrics

AUDIENCE: CDI specialists, CDI managers, CDI directors, HIM directors, case management directors

ACDIS Radio EXCLUSIVE BRANDING PACKAGE

➤ Logo on two pre-event dedicated emails for ACDIS Radio broadcast of your choice
➤ Logo on one post-event “Thank you” email to all registered listeners of that broadcast
➤ Logo on the presentation slide(s) during the broadcast
➤ Verbal sponsor acknowledgment by moderator at beginning and end of broadcast
➤ $4,000 net

ACDIS RADIO LEAD GENERATION PACKAGE

All deliverables of the Branding Package PLUS:

➤ Full registration file with contact information for the program you sponsor
➤ $8,000 net
ACDIS is the premier healthcare community for clinical documentation specialists, providing a medium for education, professional growth, program recognition, and networking. In addition to year-round activity, ACDIS offers Clinical Documentation Improvement Week every September.

WHY IS A WEEK OF NATIONAL RECOGNITION NEEDED?
CDI specialists need a week of recognition for the following reasons:
- To recognize their unique skills and expertise
- To increase public awareness of the CDI profession
- To positively affect their personal and organizational performance

HOW WAS THE NATIONAL RECOGNITION WEEK DEVELOPED?
A work group organized and supported by ACDIS convened over several months to plan and organize the event and develop resources and promotional events.

CDI WEEK SPONSORSHIPS
Only six spots, available on a first-come, first-serve basis

SHOW YOUR SUPPORT AND ENGAGE WITH CDI SPECIALISTS DURING CDI WEEK!

**Sponsorship option one includes:**
- Full-page ad in our annual Industry Survey
- Your commentary included in Industry Survey
- Exclusive sponsorship of one of five emails deployed that week
- Banner (rotating) on CDI Week page
- One webcast prior to or after CDI Week

**RATE:** $18,300 net

**Sponsorship option two includes:**
- Full-page ad in our annual Industry Survey
- Your commentary included in Industry Survey
- Exclusive sponsorship of one of five emails deployed that week
- Banner (rotating) on CDI Week page

**RATE:** $6,300 net
ACDIS CONFERENCE
WHERE OVER 1,500 CDI PROFESSIONALS
COME TOGETHER TO GAIN INSIGHT FROM
THE INDUSTRY’S LEADING CDI EXPERTS

Upcoming conference:
MAY 23—MAY 26 ATLANTA

EXHIBIT SCHEDULE

Monday, May 23
➤ Opening reception–exhibits open 6:00 p.m.–8:00 p.m.

Tuesday, May 24
➤ Exhibits open 7:00 am–4:30 p.m.
➤ Networking breakfast in exhibit hall 7:00 a.m.–8:00 a.m.
➤ Networking break in exhibit hall 10:15 a.m.–10:45 a.m.
➤ Networking lunch and giveaways 12:00 p.m.–1:30 p.m. in exhibit hall

Wednesday, May 25
➤ Exhibits open 7:00 a.m.–4:30 p.m.
➤ Networking breakfast in exhibit hall 7:00 a.m.–8:00 a.m.
➤ Networking break in exhibit hall 10:15 a.m.–10:45 a.m.
➤ Networking lunch and giveaways in exhibit hall 12:00 p.m.–1:30 p.m.
➤ Networking break in exhibit hall 2:30 p.m.–3:00 p.m.
➤ Exhibit hall closes 4:30 p.m.

Thursday, May 26
➤ Exhibits open 7:00 a.m.–11:00 a.m.
➤ Networking breakfast in exhibit hall 7:00 a.m.–8:00 a.m.
➤ Networking break in exhibit hall 10:15 a.m.–10:45 a.m.
➤ Exhibit hall closes 11:00 a.m.

Hear from the industry’s top CDI experts, including successful CDI programs across the nation, presenting in the following tracks:
➤ Clinical and coding
➤ Management and leadership
➤ Quality and regulatory
➤ CDI expansion
➤ Innovative CDI

2015 EXHIBITORS

3M Health Information Systems
ACS
Addison Group
Altegra Health, Inc.
American Health Information Management Association (AHIMA)
American Medical Association
Association of Clinical Documentation Improvement Specialists (ACDIS)
Berkeley Research Group
Brundage Medical Group, LLC
Career Step
CDI Search Group
ChartWise Medical Systems, Inc.
The Claro Group, LLC
Dolby
Duke University Health System
Elsevier
Excite Health Partners
Executive Health Resources
FTI Consulting Health Solutions
Harmony Healthcare
HCPro
HCO/HiIT
HCTec Partners
Huff DRG Review
Huron Healthcare
JA Thomas, now part of Nuance
M*Modal
Maxim Health Information Services
MedeAnalytics
Mediscrbes/ezDI
MedPartners
Novia Strategies Inc.
Optum360
Panacea Healthcare Solutions, Inc.
Peak Health Solutions
R.A.M Healthcare Consulting Group
RecordsOne
UASI-United Audit Systems, Inc.
Vincari
VitalWare

2015 ATTENDEES CAME FROM:

Allina Health
Baylor Scott & White
Cleveland Clinic Health System
Duke University Health System
HCA
IU Health Systems
Kaiser Permanente
Mayo Clinic
Providence Health Systems
Rush University Medical Center
*Inquire for full list
ACDIS CONFERENCE

EXCLUSIVE TITLE SPONSOR
SOLD for 2016
➤ 20x20’ booth
➤ Acknowledgment, description, and logo in Exhibitor Directory
➤ Spread ad in Exhibitor Directory
➤ Collateral in official ACDIS Conference bag
➤ Acknowledgment in ACDIS Conference marketing
➤ Ad on ACDIS website one month prior and three months post-conference
➤ Acknowledgment and logo on ACDIS Conference Web page (www.hcmarketplace.com)
➤ Two minutes to address the ACDIS Conference audience
➤ Signage with company logo in reception area
➤ Acknowledgment, description, and logo in Exhibitor Directory
➤ Full-page ad in Exhibitor Directory
➤ Collateral in official ACDIS Conference bag
➤ Acknowledgment on ACDIS Conference Web page (www.hcmarketplace.com)
➤ Discount toward purchasing full conference passes

PLATINUM
➤ 10x20’ booth
➤ Acknowledgment, description, and logo in Exhibitor Directory
➤ Full-page ad in Exhibitor Directory
➤ Collateral in official ACDIS Conference bag
➤ Acknowledgment and logo on ACDIS Conference Web page (www.hcmarketplace.com)
➤ One-time use of attendee list for pre- and post-conference direct mail purposes
➤ Two full conference passes
➤ Four exhibit hall passes
➤ Discount for additional conference and exhibit hall passes

WELCOME RECEPTION
SOLD for 2016
➤ Two minutes to address the ACDIS Conference audience
➤ Signage with company logo in reception area
➤ Acknowledgment, description, and logo in Exhibitor Directory
➤ Full-page ad in Exhibitor Directory
➤ Collateral in official ACDIS Conference bag
➤ Acknowledgment on ACDIS Conference Web page (www.hcmarketplace.com)
➤ Discount toward purchasing full conference passes

EXCLUSIVE REGISTRATION SPONSOR
➤ Signage with company logo at registration area
➤ Acknowledgment, description, and logo in Exhibitor Directory
➤ Full-page ad in Exhibitor Directory
➤ Collateral in official ACDIS Conference bag
➤ Acknowledgment on ACDIS Conference Web page (www.hcmarketplace.com)
➤ Discount toward purchasing full conference passes

EXPAND YOUR CONFERENCE PRESENCE
➤ The official conference bag including your company logo
➤ Conference bag insert
➤ Conference reusable water bottle with company logo
➤ Conference Internet/WiFi
➤ WiFi Internet in conference session rooms, exhibit hall, and registration area
➤ Company name to appear on WiFi login splash page
➤ Acknowledgment on exhibit hall entrance banner
➤ Announcement in attendee conference bags
➤ Charging station
➤ One device charging station (unit charges up to eight devices)
➤ Company logo on full front decal
➤ 15” LCD screen to display images, loops, or seven-minute

ADDITIONAL SPONSORSHIP OPPORTUNITIES
LUNCH SPONSOR (Day 1 or 2)
BREAKFAST SPONSOR (Day 1, 2, or 3)
BREAK SPONSOR (Day 1, 2, or 3)
Comes with:
➤ Signage with your company logo
➤ Table tent signage with company logo where refreshments are served
➤ Announcement of sponsored event in attendee conference bags
➤ Pre-conference attendee list for direct mail purposes
➤ Opportunity to address audience for two minutes
➤ Permission to place marketing collateral in attendee seating area
➤ Ability to supply ACDIS event team with branded items including but not limited to branded napkins and coffee cups
➤ Discount toward purchasing full conference passes
INTEGRATED MARKETING PROGRAMS

ACDIS PARTNERSHIP

Our ultimate integrated package! Bringing together the top elements of a yearlong campaign, this partnership keeps you continually in front of our active audience. With an integrated mix of lead generation, thought leadership, and branding/awareness, you’ll remain top of mind to our highly engaged CDI/HIM professionals.

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Five ACDIS memberships</strong></td>
<td>Full website access and all other membership benefits—five memberships at the cost of four</td>
</tr>
<tr>
<td><strong>Use of ACDIS Corporate partner logo</strong></td>
<td>Per use</td>
</tr>
<tr>
<td><strong>Company name and logo listed in the conference Exhibitor Directory</strong></td>
<td>“We would like to thank our corporate partners/sponsors:”</td>
</tr>
<tr>
<td><strong>Listing in Vendor Directory</strong></td>
<td>Company logo and description in PDF directory available on website</td>
</tr>
<tr>
<td><strong>Two banner ads / year in CDI Strategies</strong></td>
<td>Prime ad space in membership e-newsletter with circulation of over 18,000</td>
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<td><strong>Two company-sponsored e-blasts</strong></td>
<td>Dedicated company advertising email to ACDIS’ 4,500 members</td>
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<td><strong>Two ads in CDI Journal / year</strong></td>
<td>Full-page ad in our quarterly membership journal, permanently archived on website</td>
</tr>
<tr>
<td><strong>Quarterly conference call sponsorship and appearance</strong></td>
<td>Opportunity to put your company executive on one of our quarterly calls reaching 500+ members, plus ad on conference calls Web page and membership email</td>
</tr>
<tr>
<td><strong>Two sponsored webinars / year</strong></td>
<td>Use of company speakers on dedicated hour-long webinar. Turnkey offering—we provide tech platform, marketing/promotion, lead generation, etc. One-time use of attendee list for lead generation.</td>
</tr>
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</table>
## INTEGRATED MARKETING PROGRAMS

### CORPORATE PARTNERSHIP

Bringing together the top elements of a yearlong campaign, this sponsorship keeps you continually in front of our audience. With a mix of thought leadership and branding/awareness elements, you’ll remain top of mind to our highly engaged CDI/HIM professionals.

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